



Lisa works with organizations that want to go from communication chaos to profit, performance and productivity



“Lisa is a high impact speaker who leaves her audience informed and empowered to take action.

Noel Paschke, Consultant

“Enthusiastic, direct and practical. Lisa has stimulating generational exercises that leave everyone wanting more.”

Sue Wagner, Consultant

Powerful and approachable. I love how Lisa not only articulates her practical principles, she also demonstrated them.

Jenni Butz, Exec. Producer



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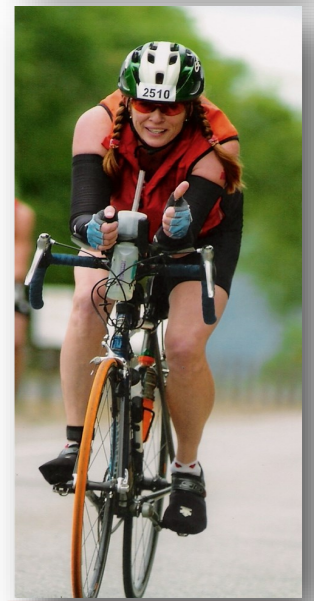
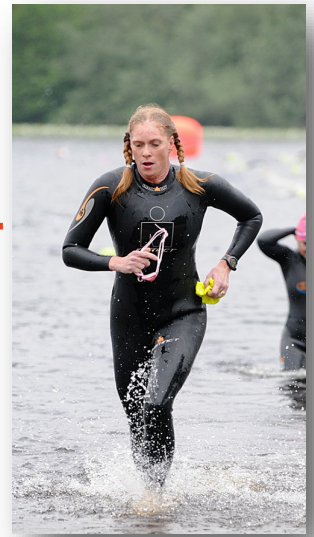
- ◆ Increase your performance and productivity by applying the seven **IRONMAN Principles** of business communication.
 - ◆ Utilize presentation tools that catapult your team into profitable action
 - ◆ Elevate your presence and ability to influence others
 - ◆ Learn the secret to creating a positive first impression
 - ◆ Change your language to close deals and deliver results to the bottom line

◆ Demystify the **Generational Friction Factors**

- ◆ Resolve the true source of generational conflict
- ◆ Increase your employee engagement and commitment
- ◆ Learn to avoid generational stereotypes and labels

Lisa Copeland knows communication! She has spent 25 years sharing her expertise in diverse business cultures all over the world. Her unique experience as a competitive athlete allows her to share meaningful and memorable stories in her programs. In fact, her Ironman principles actually drive her lessons on the importance of communication and culture.

Learn the iRONMAN Principles of Profit, Performance and Productivity



INTRODUCTION

- * Nonverbal cues have over four times the impact

RELATIONSHIPS

- * The relationships you build are the cornerstone of your success

OPPORTUNITIES

- * People make decisions based on emotional impact

NUANCES

- * Avoid nonverbal presentation pitfalls

MESSAGE

- * Master your message

ACTION

- * A strategic approach to creating your action plan

NEVER END WITH Q&A

- * Begin with the end in mind

See Lisa In Action
iRONMAN



Visit Lisa Copeland
Communications



See Lisa In Action
Generational

